

AIDA had a very exciting 2008, ending with our participation at the Philadelphia Museum of Art Craft Show. This year is sure to be just as exciting with the publication of AIDA's Art Guide to Israel's Decorative Arts. For more information on the guide or how to receive a copy, please contact me at erikavogel@AIDAarts.org or (773) 649.1673.

Through a combination of art shows, scholarships, workshops and exhibitions, AIDA strives to provide opportunities for Israeli artists to incorporate their creative talent into the international decorative arts community. Over the past six years, AIDA has provided support to over 100 Israeli artists and has made the Israeli art community a known entity in North America. Thanks to donors like you, this year we will be able to continue this important task and support even more artists.

For more information on our upcoming programs and artists please visit our website at www.AIDAarts.org.

Best regards.



Erika Vogel, Director



AIDA Art Guide

In an effort to connect you to our artists, and to make your next trip to Israel more unique, AIDA is publishing an Art Guide to artist's studios, galleries and shops in Israel. The guide will offer you a chance to discover an unbeaten path to Israel's art community and the chance to meet many of the artists and see where they work.

If you are planning an upcoming trip to Israel for yourself or a group and are interested in incorporating art into your travel program, please contact AIDA's Israel director, Aviva Ben Sira, before you depart at aviva@bensira.net.

November 12 - 16

Philadelphia Museum of Art Craft Show

AIDA supported the participation of twenty-three Israeli artists in the PMA Craft Show's guest artist program. Following her return home, participating artist, Avital Coorsh remarked, "I would like to thank AIDA for an unforgettable week, for a great experience as a guest artist and for all the opportunities that followed. I realize how hard you worked to make it happened. I feel very grateful".

The show was an incredible success, thanks largely to Jane & Leonard Korman, who made AIDA's participation a reality. Special thanks are due to the Craft Show Directors and the PMA's Women's Committee for making the artist's participation so enjoyable. AIDA extends a big thank you to members of the Philadelphia Community and the Israeli Consulate for their financial support in ensuring the success of the artist's participation.



AIDA artists Edit Friedbeg and Yael Rosen in front of Edit's booth at the PMA Craft Show.

GET INVOLVED

AIDA in South Florida
March 2009

In partnership with Rosenbaum Contemporary Gallery, AIDA presents a month-long exhibition of Israeli decorative art. Further information on the exhibition and accompanying events will be sent in the near future.



Nati Amoils, 2004
"Red Dress", copper.

AIDA Opens New Office

AIDA's Director, Erika Vogel, recently relocated to Chicago. She can be reached at erikavogel@AIDAarts.org or (773) 649.1673. AIDA's mailing address will remain the same.



AIDA Goes to Israel



AIDA returns to Israel in May 2010. Stay tuned for further details and information on how to sign up.

November 6 - 9

SOFA CHICAGO



AIDA's booth at SOFA CHICAGO 2008.

AIDA presented a unique installation entitled "Looking Forward: Visions into the 21st Century" designed by Israeli architect & designer Guy Zucker/Z-A, Co. The exhibit featured works by AIDA alumni Yael Herman, Noa Nadir, Alon Meron & Rory Hooper and AIDA newcomer Noa Hagiladi.

July 11 - 13

Toronto Outdoor Art Exhibition



AIDA artist, Moshiko, in his booth at the TOAE.

This year marked AIDA's first participation at the Toronto Art Door Art Exhibit. Jewelry designer and AIDA scholarship recipient, Moshe Botzer (Moshiko), took part in the exhibition and introduced a new international flavor to the heavily dominated Canadian show. Moshiko reflected on the show as a "crucial learning experience in marketing and exposing my jewelry, I am taking back home ideas on how to better reach my international audience".

AIDA thanks the Canada Israel Committee for their partnership and for making Moshiko's participation a reality.

Summer Series

Fellowships & Meet the Artist Lunches



Paula Ella Wolf, 2002
"I am the house, I am the tree, I am the jewel"
Synthetic cotton wool, fabric, embroidery thread.

AIDA provided scholarships to six artists to attend summer programs at the Corning Museum of Glass, Penland School of Crafts, Pilchuck Glass School and Watershed Center for Ceramic Arts. Fellowship recipients, Netta Bacon, Noah Hagiladi and Ella Wolf shared their experiences with AIDA supporters during luncheon at our New York office.

Fellowship recipient, Maayan Feigin, remarked on her experience, "I am so grateful to AIDA for giving me this opportunity. I truly hope that this program will continue to be available for me and other Israeli artists".

ABOUT AIDA

AIDA's mission is to foster the development of contemporary decorative artists from Israel by connecting them to an international audience of galleries, institutions, and collectors.

AIDA is driven by a dedicated network of volunteers, supporters and friends.

If you would like to get more involved or make a tax deductible contribution, please contact Erika Vogel at erikavogel@AIDAarts.org or (212) 931.0089.

AIDA is a certified 501(c)3 organization.



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May 16 - 30

Ceramics Workshop in Israel



Matt Nolen demonstrating at Givat Haviva.

Acclaimed ceramist, Matt Nolen, spent two weeks in Israel presenting workshops to ceramic artists at the Givat Haviva Institute and the Tel Aviv Museum of Art. Upon his return home Matt remarked, "As an artist and a teacher I found the diversity of the country, it's landscape and people, truly inspiring. The dedication and enthusiasm amongst the artists was contagious. Quite frankly, I can't wait to go back!"

Matt has since become an AIDA advisor and is working with AIDA to formulate new opportunities for Israeli ceramists.