

Contact:

Erika Vogel, Director – AIDA
ErikaVogel@AIDAarts.org
917.881.5720

Deborah First
dsfirst1@aol.com
617.680.8954

**MEDIA ALERT/INVITATION: CRAFTBOSTON to Welcome 16 Israeli Artists: April 9-11**

What

For the first time, the Association of Israel's Decorative Arts (AIDA) will present sixteen of Israel's top contemporary decorative artists at CRAFTBOSTON 2010. CRAFTBOSTON, presented by the Society of Arts and Crafts, is the premiere New England exhibition and sale of contemporary art, craft and design. The Israeli artists presented at CRAFTBOSTON will be the largest contingent of artists at the show from any one country outside the U.S.

About AIDA - [Click here](#) to see AIDA come alive

AIDA's mission is to foster the development of Israel's contemporary decorative artists by connecting them to an international audience of galleries, institutions and collectors. Since the organization's founding in 2003, AIDA has exhibited artists at the Philadelphia Museum of Art Craft Show, SOFA CHICAGO (the International Exposition of Sculpture, Objects & Functional Art) and COLLECT at the Victoria & Albert Museum in London. Through these exhibitions and AIDA's other programs, the organization has helped launch the international careers of over 100 Israeli artists.

What is an AIDA artist?

An AIDA artist is an Israeli-based artist selected by AIDA's artistic jury, in conjunction with its staff, to participate in one or more of AIDA's programs. In its selection of artists, AIDA looks for ingenuity, creativity, commitment, and passion. Above all, it looks for artists who are making a contribution to international contemporary decorative arts.

Where

Seaport World Trade Center
200 Seaport Boulevard
Boston, MA 02210

When

Preview Party: Thursday, April 8: 6:00pm-9:00pm
Friday, April 9: 10:00am – 6:00pm
Saturday, April 10: 10:00am – 6:00pm
Sunday, April 11: 11:00am – 5:00pm

Cost - Admission tickets are valid for readmission throughout the weekend.

General Admission: \$15
Senior Citizens and SAC Members: \$12
Children 12 years & under: Free

Interviews

The artists will be available for in-person interviews the week of April 5th, including CRAFTBOSTON show times. AIDA's Director, Erika Vogel, is currently available by and will be available for in-person interviews the week of April 5th.

For more information about AIDA and to request high resolution images, please contact Erika Vogel at 917.881.5720, ErikaVogel@AIDAarts.org or visit www.AIDAarts.org.

For more information about CRAFTBOSTON, please call 617.266.1810 or visit www.craftboston.org.